



BOOK PROPOSAL FORM

Dear Mr. / Ms. _____

In order to consider your book(s), we'll have to take multiple variables into account. Moreover, once approval is given, we'll also need some information so as to market your book better. Please facilitate this process by filling out the following questionnaire in as much detail as possible and to the best of your knowledge and skills. Please note that a typewritten copy will speed up the entire process significantly. We'd also like to specify that you should focus on the academic or scientific contents of your book in the pertinent questions. You are free to add additional sheets, wherever necessary.

| | | | |
|-------------------------------------------------------------------------------------------------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
| Title (Working Title of Book) | | | |
| Subtitle for the Book | | | |
| <u>Name and Address of Each Author / Editor</u> <i>(In the Order In Which they Should Appear in the Book)</i> | | | |
| | 1st Contributor | 2nd Contributor | 3rd Contributor |
| Name | | | |
| Address | | | |
| Phone Numbers | | | |
| Email Address | | | |
| Special Interests | Research | Freelance | Consultancy |
| | Others | _____ | |
| Society Memberships of Possible Relevance (If Any) | | | |
| Status of Manuscript | | | |





BOOK PROPOSAL FORM

| | |
|------------------------------------------------------------------|--|
| | |
| Estimated Completion Date (If manuscript is not complete) | |
| Number of Manuscript Pages (Printed/Typed) | |

| <u>Number of</u> | |
|------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|
| Diagrams | |
| Photographs | |
| Estimated Number of Printed Pages | |
| <u>Do You Plan to Include?</u> | |
| Problems | |
| Case Studies | |
| Exercises | |
| Any Special Feature | |
| The Audience (At what level the book would appeal?) | Undergraduate Post Graduate Professional Researcher Industry Others |





BOOK PROPOSAL FORM

If Designed as a Textbook, Please Indicate

Course(s)

| | | |
|--|--|--|
| | | |
|--|--|--|

Subject Area(s)

Primary

Interdisciplinary

| | | |
|--|--|--|
| | | |
|--|--|--|

If Designed as a Supplementary / Reference, Please Indicate

Course(s)

| | | |
|--|--|--|
| | | |
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Subject Area(s)

Primary

Interdisciplinary

| | | |
|--|--|--|
| | | |
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Reader Prerequisites and Knowledgebase

Please List the Knowledge/Skills the Reader Should Have

| | | |
|--|--|--|
| | | |
|--|--|--|

Designed As

Monograph

Reference

Professional

Others (*Please Specify*)

| | | |
|--|--|--|
| | | |
|--|--|--|



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| Target Audience | Researchers | Academicians | Industry | Professionals |
|------------------------------------------------------------------------------------------------------|----------------------------------|---------------|-------------------|---------------|
| Subject Area(s) | Primary | | Interdisciplinary | |
| <u>Prioritise your Target Audience</u> <i>(Please Write Numbers In the Provided Space)</i> | | | | |
| Libraries | Graduate Students | Institutes | | |
| Undergraduate Students | Industry | Practitioners | | |
| Scientists | Others (<i>Please Specify</i>) | _____ | | |

Subject Matter

Please answer each of the following questions in a few sentences. This will serve as the foundation of our promotional, advertisement, and marketing efforts

What Methods, Results, or topics Will Be of Particular Interest to the Readers, and Why?

What Key Features Does This Book Have?

(Illustrations, tables, new form of presentation, didactic approach, etc.)



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Manakin Press Private Limited

B-300, Okhla Industrial Area, Phase-I

New Delhi -110020

publisher@manakinpress.com, www.manakinpress.com



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What Main Benefit Will the Reader Derive from This Book?

If Your Book is a New Edition, How Does it Differ From its Previous Variant(s)?

Please Provide Details of Your Area of Work, Honours, etc. which Underline the Usefulness of Your Book to the Reader

Will the Availability of Supplementary Material Like A Solutions Manual Or A Teacher's Manual Add Value to the Book?

Are You Planning to Develop One?





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Competitive Literature

What Other Works Have Been Published on This Subject In India and Abroad?

| Title | Author/editor | Publisher | Publication Year | Price |
|-------|---------------|-----------|------------------|-------|
| 1. | | | | |
| 2. | | | | |
| 3. | | | | |
| 4. | | | | |
| 5. | | | | |

Please Provide Keywords for Catalogue Indexing

(Please Limit the List to 5)

Bookseller Shelving Guide

Where Should a Bookseller Place Your Book

(E.g. Main Subject: Physics Specialization: Optics / Lasers / Etc.)

| | |
|-----------------------|--|
| Main Subject | |
| Specialisation | |



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Reviews

Please Indicate, in Descending Order of Importance, Domestic and Foreign Journals You Feel Should Receive A Copy of the Book For Review. (Please Provide Names and Address of the Editor(S) If Available)

Indian Journals

Journal's Name

Editor's Name

Relevant Addresses

Foreign Journals

Journal's Name

Editor's Name

Relevant Addresses

Market Information (Export)

In Which Country or Countries, Besides India, Will the Book Have Significant Sales Appeal and Why?

Can You List Specific Universities and / or Persons Who May Be Receptive to the Book?



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Reviewer Information

We may sometimes experience difficulty in locating an appropriate editor or reviewer. Please list below the names and address to 2 competent people who, in your opinion, can give a meaningful evaluation of the manuscript.

Price and Sales

Ideal Price

Estimated Sales

Other Comments Or Suggestions For Promotion Activities

Congresses

Place

Date

Professional Societies

Date

Full Name (*Block Letters*)

Signature



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For Copyright and Registration Purposes Please Provide the Following Information about Each Author/Editor on a Separate Sheet

(Additional Sheets can be added if required)

| | |
|---------------------------------------|--|
| Last Name | |
| First Name | |
| Date of Birth | |
| Citizenship | |
| Present Position | |
| Former Appointments Academic / | |
| Experience | |



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Please Give a Full List of the Contents of the Book

(Additional Sheets Can Be Added If Required)

Back Cover Text

Please Write A Short Specific Statement About the Most Important Features of Your Book For the Back Cover (15-20 Lines). Please Ensure That the Statement Is Specific and Not Generic.

(Additional Sheets Can Be Added If Required)



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How Does Your Work Differ From Competing Titles?

(Please Focus On the Titles Mentioned Earlier)



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